



August 22,  
2016

# Main Street Monday!



**Great American Main Street Awards®** Fingers crossed for two of our Main Street Communities. Bardstown and Covington have submitted their applications for this prestigious award. KYMS would love to see both of these names called in Pittsburg in May at the National Conference!

We had a great day working at the fair on Friday. L to R: Karen Eldridge-LaGrange, Kitty Dougoud KYMS, Sam Burgess-Carrollton, Eilene Collins-Shelbyville, and Stephanie Burden-Cynthiana. Thanks for spending the day supporting KYMS and KHC and thanks to Tourism for allowing us to share a spot.



We were able to visit with Eilene several times this week. The real-estate course was held in Shelbyville on Wed. This was a partnership between KHC, PK, & Shelby Main St. It was very well attended with participants coming from as far away as Williamsburg, Horse Cave, and Cincinnati. Beverly Ingram-Taylorsville also joined us.

National Park Service announces availability of grant funding to preserve and highlight Civil Rights stories and sites.

**\$8 million fund could include survey, interpretation, HSRs, and brick and mortar work**

If your community has a great site/story related to the Civil Rights struggle and you're looking for funding, consider this new grant funding source. Available for a variety of projects, grant applications are due no later than October 14.

You can learn more here:

<https://www.nps.gov/orgs/1207/08-17-2016-civil-rights-grants.htm>

A bird's eye view in Shelbyville on a very cloudy day.



I will be out of the office August 23-26 for cataract surgery. I will answer emails as I can and return calls when I am back in the office on the 29th. The next edition of MSM will be September 12th. I will send out or forward any information that is time sensitive between now and then.

I will be updating the Main Street directory and will send out for directors to review.

Have a great Labor Day holiday!

## **FREE Grant Workshop—Intro to Grant Writing & Community Revitalization**

Have you been tasked with writing grants, but don't know where to start? Have you written grants before but were not successful? Join us for a one-day grant writing workshop, which will provide participants with a solid understanding of grant writing and tips and tricks that will help make proposals more attractive to funders. This workshop will highlight community development and environmental grants. However, the information covered will be applicable to many other types of grants from federal government and foundation funders. The last portion of the workshop will highlight the upcoming U.S. Environmental Protection Agency (EPA) Brownfield Grants that can help communities redevelop properties with environmental issues.

Check out the [draft agenda](#).

### **What you will learn:**

- How to identify grants for your organization
- The components of a successful grant proposal
- Performance measurements and logic models
- Common mistakes
- Insight into the federal grant review process
- How to make your proposal stronger

### **Who should attend?**

- Community development professionals
- Local governments
- Nonprofits and community groups
- Quasi-governmental agencies

### **Event Dates and Locations:**

**Time: 9 a.m.-3:30 p.m. Local time**

**Registration begins at 8:30 a.m.**

**To register, go to [dca.ticketleap.com](http://dca.ticketleap.com).**

#### **Sept. 22– Frankfort**

Training Room A

[300 Sower Blvd.](#)

Frankfort, KY 40601

#### **Sept. 27– Paducah**

[City Hall Training Room](#)

300 South 5th St.

Paducah, KY 42001

#### **Oct. 11– Gateway Area**

**Development District**

[110 Lake Park Dr.](#)

Morehead, KY 40351

## **Get Started Early on Assessments and Cleanup Grant Applications**

It's summer, but fall is right around the corner and that means the call is out for brownfield grant applications for assessment and cleanup projects. As always, the competition is brisk. The EPA has released a "[Getting Started Early](#)" document to help potential applicants. If you applied last year and were not funded, we encourage you to contact Region 4 for feedback. Contact us with questions.

### **Brownfield Advisory Council Meeting– Oct. 13, 2016, 2 P.M.**

Join us for a Kentucky Brownfield Advisory Council meeting to get an update on the Kentucky Brownfield Redevelopment Program, redevelopment issues in the state and upcoming events and opportunities.

#### **Topics to be covered include:**

- Program updates including the redevelopment and reuse program, the Cleaner Commonwealth Fund and enhanced assessments services
- Recent and upcoming conferences—Central Appalachian Conference, Southeast Brownfield Conference, Brownfields 2017
- Potential Brownfield Association and efforts to increase brownfield funding
- Our new office space and LEED certification
- Training and outreach opportunities—What do we need? Brownfield Basics, Bankers' Workshop, Real Estate Training

This meeting will be held at [DEP's new offices at 300 Sower Blvd.](#), in Frankfort in Training Room A. All attendees must present an ID at the security desk. There is no admission cost, and anyone interested in brownfield redevelopment is welcome to attend. Registration is requested for this event. Register at [dca.ticketleap.com](http://dca.ticketleap.com).

### **Cleaner Commonwealth Fund Accepting Loan Applications**

The Kentucky Brownfield Redevelopment Program is pleased to announce the availability of low-interest cleanup loans through its [Cleaner Commonwealth Fund](#) (CCF). The CCF makes funds available to qualified entities wishing to clean up brownfield sites and put them back into productive reuse. Entities and properties must meet certain requirements to be eligible.

- Loans are available to nonprofits and local governments.
- Applicants must adhere to proper Bona Fide Prospective Purchaser guidelines to be eligible for cleanup loan funds.
- Properties must be considered brownfields.
- While in most cases the applicant must own the property, there are some cases where the property can be owned by a partner organization.

Program staff can assist in determining eligibility. Currently, the fund has \$390,000 available for hazardous waste cleanup loans and \$200,000 for petroleum-related cleanups. The loan can be financed for 10-15 years and interest rates range from 0-2 percent, depending on the project and the entity applying. More information about qualified properties, entities and loan terms can be found in the [Cleaner Commonwealth Fund Loan Guide](#) on the brownfield program website. [Applications](#) are being accepted on a monthly basis until funds are exhausted. Applications received during the month will be considered at the beginning of the next month. Guides, forms and sample documents may be found on the [Cleaner Commonwealth Fund](#) page.

### **We've Moved**

The Kentucky Energy and Environment Cabinet and its agencies recently moved to their new home at 300 Sower Blvd. in Frankfort. With that move, there have been some changes in terms of contacting staff. First, most all 800 numbers except for the Environmental Response Line have been eliminated. The main division numbers still exist, but all employees now have direct dial numbers.

• **Division of Compliance Assistance**— grants, assessment program, general info, Brownfield Help Desk- 502-564-0323, [envhelp@ky.gov](mailto:envhelp@ky.gov)

**Amanda LeFevre**— grants, funding, assessments program, education and outreach, general info. 502-782-6398, [amanda.lefevre@ky.gov](mailto:amanda.lefevre@ky.gov)



Thanks to Sam for submitting photos and information about the Carrollton Adopt-A-Bumpout program! He says this has been one of the best projects he has been involved with in his time as a Main Street director. All areas were adopted and there are still people who would like to participate.

Sounds like a great project to R & D.

#### Carrollton Main Street Program

##### Adopt-a-Bumpout

The Carrollton Main Street Program's "Adopt-a-Bumpout" project is in full-swing. So far, 15 of the 16 bumpouts in the downtown streetscape have been adopted for planting and maintaining. Under an agreement with Carrollton Main Street Program, the adopters are eligible for up to \$150.00 reimbursement per year for plants and materials for each bumpout. The funding for this project is made possible because of the financial support of Dow Corning, Carrollton Plant. Here are some examples of "works in progress".



**Saturday Sept. 17, 2016 11:00—4:00**  
**Main Street Morehead**

If you sell water at your events I would like to suggest Unify. It is bottled in Barbourville, KY You can find it at [unifywater.com](http://unifywater.com) For every bottle of water purchased Unify water will GIVE one GALLON of safe drinking water to a needy community around our world. For every case purchased they provide FIVE GALLONS You can read more at [unifywater.com/theh2initiative](http://unifywater.com/theh2initiative). Water is something that most of us take for granted and this is a way we can give to others. I know nothing about them, but received a bottle at SOAR & it's just a good idea.

PIKEVILLE MAIN STREET EVENT  
**2016 BBQ FEUD** **FRIDAY, SEPT 16**  
LET'S SETTLE THE DISPUTE OVER WHO HAS  
**THE BEST BBQ IN THE MOUNTAINS!**

**\$1,000 PRIZE!** **\$150**  
CONTEST ENTRY FEE  
(Entry fee covers meat)  
PREMIERE SPONSOR  
**FOOD CITY**

OVERALL BEST SMOKED PIG \$1000  
THE PEOPLE'S CHOICE \$500  
2<sup>ND</sup> PLACE \$250  
3<sup>RD</sup> PLACE \$100

visit us at: [pikevillemainstreet.com](http://pikevillemainstreet.com)

**MAIN STREET EXPO PLAZA**

??? WAS IT A HATFIELD OR A MCCOY PIG THAT STARTED IT ALL???

For details and to register, call Minta Trimble - 899-2489 or Andy Linton - 437-5119

UNIVERSITY OF KENTUCKY, KENTUCKY STATE UNIVERSITY,  
U.S. DEPARTMENT OF AGRICULTURE, AND KENTUCKY COUNTIES, COOPERATING

london laurel COOPERATIVE EXTENSION  
farmers MARKET University of Kentucky  
MARKET College of Agriculture,  
Food and Environment

KENTUCKY CATTLEMAN'S ASSOCIATION GOD'S PANTRY  
FOOD BANK

presents  
**FARMER'S MARKET Feast**

ON THE CORNER OF MAIN & DIXIE  
**TUESDAY AUG 30TH**  
6:30 PM - 7PM  
MEET THE FARMERS  
7 PM - 9 PM  
DINNER TIME

featuring  
**CHRIS & JENNIFER SHOUSE**

GUEST SPEAKERS FROM THE KENTUCKY DEPARTMENT  
OF AGRICULTURE & GOD'S PANTRY FOOD BANK

Cooperative Extension Service  
Agriculture and Natural Resources  
Family and Consumer Sciences  
4-H Youth Development  
Community and Economic Development

Disabilities  
accommodated  
with prior notification.

Lexington, KY 40546



I know that this is an issue in not just some of our towns, but in towns across the nation. This is from one of our former Main Street programs. While I don't think a charge is necessary for a resident, a pass would be nice.

**ASHLAND** Downtown residents can now purchase parking passes for \$10 a month.

Those with passes can park on numbered streets ranging from 14th to 18th but parking on Winchester, Carter and Greenup Avenue is prohibited.

Chris Pullem, director of the Department for Economic Development, said the passes were created to take the pressure off downtown residents who may have to move their vehicles every two hours to avoid receiving a ticket. Pullem also believes they will make downtown living more appealing.



“We’re trying to build a population density in downtown Ashland,” he said.

Those wanting a pass must first apply at the Economic Development Department located on 1700 Greenup Ave. The following is needed to apply:

- A driver's license registered to the applicant's downtown residential address
  - A utility bill listing the applicant's name and address
  - The applicant's license plate number (must be registered in Boyd County)
- In early July, the City of Ashland's Facebook page announced a design contest for what the passes would look like. Visual Arts Teacher at Ashland Middle School Cory Brown won with his design that will be used for the duration of a year. Pullem described the pass as “clean and well-designed.”

For more information on the parking passes contact [\(606\) 327-2002](tel:6063272002).



Coming Soon! The London Downtown Chicken Invasion!

We have a thing about poultry in south east Kentucky.



Wing Fling in Downtown Middlesboro





**DOWNTOWN  
GRAPHICS  
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We speak main street  
www.dgninc.com

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1-800-884-0855

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**Herb Petitjean**– Brownfield Help Desk questions, general info, assessment program, funding, project management- 502-782-6432, [herb.petitjean@ky.gov](mailto:herb.petitjean@ky.gov)

· **Jim Kirby**– technical information, site assessment information, Brownfield Redevelopment and Reuse Program- 502-782-6679, [jim.kirby@ky.gov](mailto:jim.kirby@ky.gov)

· **Cliff Hall**- Brownfield Redevelopment and Reuse Program- 502-782-6634, [clifford.hall@ky.gov](mailto:clifford.hall@ky.gov)

· **Larry Hughes**- Brownfield Redevelopment and Reuse Program- 502-782-6661, [larry.hughes@ky.gov](mailto:larry.hughes@ky.gov)

This was created by Downtown Graphics Project to show how you might change the look of a vacant space into what it could be.

Minta Trimble in Pikeville has done this in the past and I think it is a great way to show others an idea of what is possible.

### An important notice from Shaker Village at Pleasant Hill:

Shaker Village of Pleasant Hill will be undergoing a major construction project during 2017-2018. During this time, we would like to lend collections pieces to fellow institutions to maintain public access, build new partnerships, and provide community outreach. We are looking for partners with temporary exhibition space, or a suitable place to safely exhibit historic objects.

We are happy to work with you to put together a temporary travelling exhibition, to lend individual items, and lead outreach programs with your visitors to support these displays. Loans may be for as little or as long as we negotiate, for a few weeks to many months during the duration of the project. These travelling “pop-up” exhibitions and loans will be shared with Shaker Village visitors through our marketing to celebrate our partnerships and raise awareness of both our sites in the greater region.

Think outside the box – the story of our collection is one of Shaker culture, Kentucky pioneers, American and Southern craftsmanship, and 19<sup>th</sup> century life. Our objects share history but also art, in their design and materials. We’d love to hear your ideas. Please contact Jill Malusky, Director of Visitor Engagement, to chat. (859) 734-1568 [jmalusky@shakervillageky.org](mailto:jmalusky@shakervillageky.org).

Wanted to share Rachel Alexander's (Winchester) out going message on her email. It is always hard to first, remember to do an out of office, but what to say besides I'm away. This was a great response to the what to say question.

I'm sorry I missed you! I'm taking a quick break from the office before the holidays heat up in downtown.

But just because I'm gone doesn't mean nothing's happening in beautiful downtown Winchester! Follow us on Facebook for up-to-date information about events (Sip & Stroll is coming up on September 15th!), special happenings, and our unique shops, restaurants and services. Just click here to stay in the know: [www.facebook.com/downtownwinchester/](https://www.facebook.com/downtownwinchester/) !

Speaking of Winchester, I wanted to share this article that the board chair wrote to the local newspaper. It is always great to educate the community on the work of your organization and celebrate your successes!

## **Johns: Downtown Winchester enjoying success**

By Graham Johns, Main Street Winchester board president, Special to the Winchester Sun

After I withdrew from the mayor's race in early 2014 and pulled the plug on a potential business venture (both wise decisions), Mayor Ed Burtner asked if I would be willing to serve on the board of directors of Winchester First. I immediately said yes, which has also been a good decision. My term started in April, and I was elected board president in August of that year.

We have a wonderful board of directors and have been led by two outstanding executive directors; first, Tim Janes, and currently Rachel Alexander. In this first column, I want to touch on some of our highlights over the past two years.

The Beer Cheese Festival continues to be a very successful event. We've sold around 4,000 wristbands each year. At \$5 apiece, that provides much of our funding. With those funds, we completed two beautification projects on North Maple Street near West Washington Street as recommended in the 2010 Winchester Image Improvement Plan. Also, thanks to a grant, the chamber of commerce building was recently painted with the address, 2 S. Maple, prominently displayed on the chimney.

Other annual events include Wine About Winter, Christmas Parade, Holiday Open House, Spring Into Sweets, Sip and Stroll, Halloween MAINia, and Small Business Saturday.

Thanks to our great photographer Chuck Witt, we produced the Doors of Winchester posters that are for sale at four downtown locations. We have raised six banners on South Main Street honoring five citizens and one horse from Clark County that have been recognized on a national level.

With financial contributions from The Winchester Sun and the Winchester Art Guild, Winchester artist Phil May completed his fourth mural on the Sun building facing South Maple Street. Other murals are on the sides of D&S Hardware, Bush's IGA and the back of CVS.

Thanks to the Clark County Community Foundation, the City of Winchester, and the Clark County Fiscal Court, we were able to secure financing for a comprehensive downtown development master plan. The final report should be available soon.

In February 2015, Winchester was voted one of the top five most romantic Main Streets in America by the National Main Street Center.

In early 2015, we developed a new mission and vision statement and changed our name to Main Street Winchester to be consistent with the Kentucky Main Street program. These changes have helped to elevate our program from a "Designated" to an "Accredited" status.

Working in conjunction with the Greater Clark Foundation and following Ambition Fest speaker Jason Roberts on Oct. 13, 2015, we launched the ReMain North: Build a Better Block project on Nov. 13-14. With over 400 volunteer hours, the project was a huge success. Pop-up shop revenue was around \$8,000. Mason opened on South Main Street immediately following the project, and Kevin and Lisa Vincent, who volunteered many hours, decided to open D&S Hardware after Bridges & Lane closed. Real estate showings on North and South Main Street have also greatly increased. This and other downtown events have received outstanding media coverage.

In late 2015, we recognized over 19 new downtown businesses.

Lastly, we will have our fourth and final concert of the year in our Rock the Block summer concert series featuring Encore of Lexington. This takes place in front of the Clark County Court House from 5:30-8 p.m. Admission is free.

Next month we will look ahead at our efforts to revitalize downtown Winchester and preserve our history.



## Congratulations to Jeff Thoke and the community of New Castle

### **New Castle receives National Register designation**

By Christopher Brooke /Henry County Local

The National Park Service has added New Castle's downtown to its National Register of Historic Places, according to an Aug. 15 news release from the Kentucky Heritage Council. The New Castle Historic District encompasses the virtually intact 19th century commercial district surrounding the Henry County Courthouse.

New Castle's application, written by Justin Carter of KIPDA, first won approval by the Kentucky Historic Preservation Review Board in May before going to the National Park Service for final approval.

Part of New Castle's historic significance sprang from the fact a railroad had never come through the county seat, one of the few places in Kentucky that never got reshaped and redeveloped in the height of transportation by train.

The rare county seat that never had railroad service, like New Castle, "can provide a valuable insight into a difficult to understand subject: town development patterns in Kentucky's pre-railroad era," the nomination said. "New Castle was not altered by the introduction of steamboat traffic after 1820, nor by railroad expansions in the late 19th century. Thus, the incorporated city of New Castle has preserved much of its early form and configuration, allowing it to look not much different from an early, albeit more developed, crossroads community."

The National Register considered these facts when including New Castle as a "property associated with events that have made a significant contribution to the broad pattern of our history," according to the news release.

"The nomination was explored in a unique context that compares the community with another Henry County town, Eminence, which rose to prominence by being a stop on the Louisville and Cincinnati Railroad," the news release said. "New Castle, on the other hand, did not have access to railroad service, and gained its commercial prominence through its function as the county seat town."

The Kentucky Heritage Council/State Historic Preservation Office administers the National Register program in Kentucky and provides administrative support to the review board, which is charged with evaluating National Register nominations prior to their submission to NPS, the news release said.

"Justin, the author, analyzed a great deal of information and did a great job of looking at every other town in the county to compare it to New Castle," Marty Perry, Kentucky Heritage Council National Register coordinator, said. "His work shows that a town's commercial success did not depend on communities following a single formula. For example, it was extremely unusual for a railroad to choose not to run through a Kentucky county seat town.

"The rail line lost revenues from passengers and freight that needed to get to the county's political center, and the county seat couldn't prosper as well as it would have with the line," Perry continued. "Yet New Castle accomplished something truly noteworthy, thriving despite no rail line and enjoying its greatest economic growth in the late 19th and early 20th century."

Owners of National Register properties may qualify for state and/or federal tax credits for rehabilitation of these properties to standards set forth by the Secretary of the Interior, as certified by the Kentucky Heritage Council, or by making a charitable contribution of a preservation easement.

National Register status does not affect property ownership rights, but does provide a measure of protection against adverse impacts from federally funded projects.

Local leaders have long said that New Castle is unique in its well-preserved history, and the community should use that to plan for the city's future.

The National Register is the nation's official list of historic and archaeological resources deemed worthy of preservation.